

## WORKSHOPS AND TRADE EVENTS

- B2B matching: Buyers can connect directly with Vietnamese suppliers through online platform at the Expo. Besides, during the Hybrid Expo Week, Vietnam Trade Office in Singapore will assist buyers to find and connect to reputable network of exporters in Vietnam for all specific sourcing requests.

- Products tastings and samplings.



### ONLINE EVENT – WEBINAR DAY

**Date:** 21 August 2021

**Time:** 9am -18pm

**Location:** Online platform

To be organized on August 21st, 2021, the Webinar on Halal food and Processed Food will be a good opportunity for Singaporean businesses to understand Vietnam Halal industry and on how to collaborate with Vietnamese producers to reap the benefits from FTAs with EU and UK.

**Morning session (Plenary session) Morning session (Plenary session)**

**9:00-9:30** Open meeting room on Zoom  
(Live webinar ID + password will be sent to

registered participants via email 02 days before the event)

**9:30 – 9:40** Welcome speech by Vietnam Trade Promotion Agency leader

**9:45 – 9:55** Opening speech by Singapore Co-support partner

**10:00-11:00 Guest speakers (pending)**

- Food security roadmap for Singapore.

- Halal industry and lessons learnt for Vietnam producers

- Product standard and label requirements in Singapore

- FTAs with EU and UK, how can Singaporean and Vietnamese businesses reap the benefits

- Bringing Vietnam SMEs onto international trade via e-commerce

**11:00 – 13:00 Q&A**

- General networking session (Vietnamese enterprises introduce their products and Singapore enterprises introduce their needs respectively)

**Afternoon Session (Recommend to Singaporean businesses)**

**14:30-18:00** Individual matching opportunities with Vietnam suppliers

B2B trade sessions (2-4 online trading rooms will be opened simultaneously with interpreter support)

**Source: VTO**