

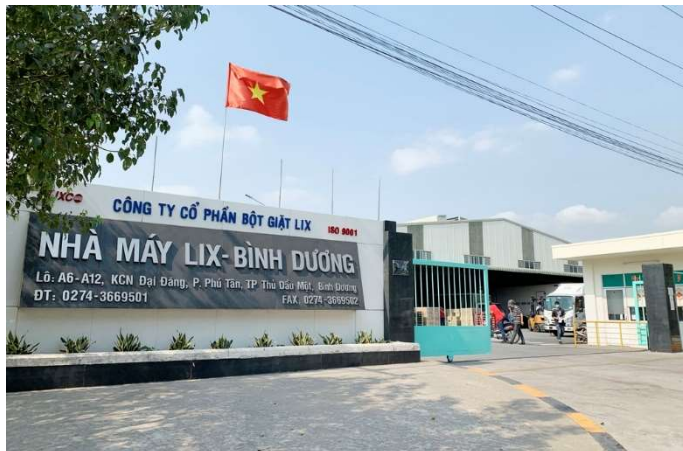


# LIX DETERGENT JOINT STOCK COMPANY



# COMPANY OVERVIEW

- Company Name: **Lix Detergent Joint Stock Company**
- Address: **No.3, Street No.2, Linh Trung Ward, Thu Duc City, Ho Chi Minh City, Vietnam**
- Founded: **1972**
- Net sales: **125 million USD**
- Capital: **324 billion VND (14 million USD)**
- Employees: **> 1000 people**



# HISTORY

- 1972 – Huan Huan Chemical Company;
- 1980 – Linh Xuan Detergent Factory;
- 1992 – LIX Detergent Company; member of Industrial and Consumer Chemical Corporation;
- 1994 – Launching new factory in Ha Noi City;
- **2003 – Lix Detergent Joint Stock Company;**
- 2005 – Purchasing powder plant from Unilever Vietnam in Thanh Xuan district and moving Lix Ha Noi branch to there;
- 2009 – Listed on the Ho Chi Minh Stock Exchange;
- 2012 – Launching the new factory in Binh Duong province;
- 2013 – Cooperating with Unilever Vietnam in processing Enzymatic powder.
- 2016 – Moving factory in Ha Noi to Bac Ninh province.

# OUTSTANDING ACHIEVEMENTS

## 1. Achieved Certificates



ISO 9001: 2015



ISO 22716: 2007

# Outstanding Achievements

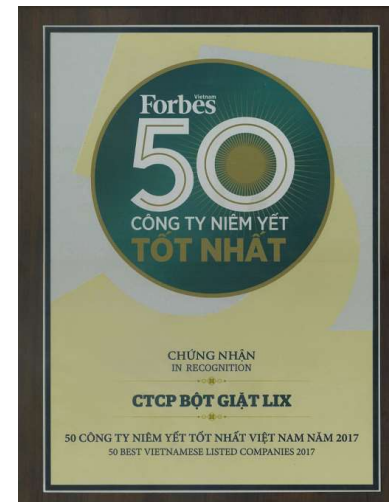
## 2. Achieved Awards



Vietnam High Quality Goods  
Since 2006



Vietnam Famous brand 2008



Top 50 best listed companies  
in Vietnam 2016, 2017, 2020



Top 50 most effective  
business in Vietnam since  
2013



Reliable Exporter 2004, 2005

# MAIN PLANT IN HO CHI MINH CITY

- Location: **No.3, Street No.2, Linh Trung Ward, Thu Duc District, Ho Chi Minh City.**
- Area: **22,000 m<sup>2</sup>**
- Employee: **1000 staffs**
- Capacity: **140,000 MT/year**
- Product: **Powder detergent**



# BRANCH IN BINH DUONG

- Location: **Binh Duong Province**
- Area: **50,600 m<sup>2</sup>**
- Employee: **230 staff**
- Capacity: **90,000 MT/year**
- Product: **Household liquid products**



# BRANCH IN BAC NINH

- Location: **Bac Ninh province**
- Area: **20,000 m<sup>2</sup>**
- Employee: **200 staff**
- Capacity: **55,000 MT/year**
  - Powder detergent: **40,000 MT/year**
  - Liquid products: **15,000 MT/year**
- Product: **Household cleaning products**





# PRODUCT LINES

## HOME CARE PRODUCTS

1. DETERGENT POWDER
2. LAUNDRY LIQUID
3. FABRIC SOFTENER
4. DISH WASHING LIQUID
5. FLOOR CLEANER
6. TOILET CLEANER
7. GLASS CLEANER
8. JAVEL BLEACH
9. MULTIPURPOSE CLEANER

## PERSONAL CARE PRODUCTS

1. HAND WASHING LIQUID
2. HAND SANITIZER
3. SHAMPOO
4. SHOWER GEL

# LIX PRODUCTS

- 3 BRANDS: LIX, ON1, IRON & STONE



# LIX PRODUCTS



HOUSEHOLD CLEANING PRODUCTS

# ON1 PRODUCTS





# IRON & STONE



SHAMPOO AND SHOWER GEL FOR MEN

# OEM ACTIVITIES

- Provides OEM products for all supermarket systems in Vietnam like: MM Mega Market, Saigon Coop Mart, Lotte, VinMart, Aeon, etc.
- Do OEM for many partners overseas in Japan, Korea, New Zealand, Australia, Singapore, etc.



**Thank you  
for your attention**