



## EXPORT PRODUCTS **CATALOGUE**

Clean up with Lix Every day!  
A fresh start for your family!

[www.lixco.com](http://www.lixco.com)

## VISION

Bringing LIX products with high quality at reasonable price for end consumers.

## MISSION

Becoming a leading manufacturer in producing and trading household products in Vietnam with stable development strategies, on the basis of solid distribution systems and pioneering in technology innovation to bring the highest added values to shareholders, employees and society.

## CORE VALUE

### Honesty

To be honest in all activities.

### Respect

Self- respect and respect colleagues, company and partners. Co-operate respectfully

### Fairness

To be fair with employees and partners.

### Acquiescence

Obey the laws, code of conduct, regulations and company policies.

### Ethic

Respect and follow all ethical standards as company's setup.

## HISTORY

- 1972** Huan Huan Chemical Company;
- 1980** Linh Xuan Detergent Factory;
- 1992** LIX Detergent Company (LINH XUAN);
- 1994** Launching new factory in Ha Noi City;
- 2003** Lix Detergent Joint Stock Company
- 2005** Purchasing powder plant from Unilever VN in Thanh Xuan district and moving Lix Ha Noi branch to there;
- 2009** Listed on the HCM Stock Exchange
- 2012** Launching the new factory in Binh Duong province;
- 2013** Cooperating with Unilever Vietnam in processing Enzymatic powder.
- 2016** Moving factory in Ha Noi to Bac Ninh.

## SUBORDINATE UNITS

### Main plant in HCM City

*Location:* No.03, Street No.2,  
Linh Trung Ward,  
Thu Duc District,  
Hochiminh City.

*Area:* 22,000 m<sup>2</sup>

*Employee:* 713 staff

*Capacity:* 140,000 MT/year

*Product:* Powder detergent.



### Branch in Binh Duong

*Location:* Binh Duong Province

*Area:* 50,600 m<sup>2</sup>

*Employee:* 207 staff

*Capacity:* 90,000 MT/year

*Product:* Household liquid products.



### Branch in Bac Ninh

*Location:* Bac Ninh Province

*Area:* 20,000 m<sup>2</sup>

*Employee:* 106 staff

*Capacity:* 55,000 MTS/year

- Powder de tergent: 40,000 MTS/year
- Liquid products: 15,000 MTS/year

*Product:* Household cleaners.



# OUTSTANDING ACHIEVEMENTS



DO NGƯỜI TIÊU DÙNG  
BÌNH CHỌN

Vietnam High Quality Goods



Reliable Exporter 2004, 2005



Top 50 the most effective Business  
Enterprises in Vietnam in 2013, 2014



500 fastest growing  
Enterprise Vietnam in 2011, 2012



Top 100 Viet Trademark 2009



ISO 22716: 2017



GMP





# DETERGENT POWDER

- » Lix Extra is manufactured under modern technology. It can dissolve quickly and help to dislodge dirt effectively.
- » Lix Extra keeps colored clothes bright and releases the floral fragrance.
- » Lix Extra is a friendly product.



*Extra Summer Flower*

**Size** 65g | 150g | 300g | 500g  
1kg | 3kg | 4kg | 5kg | 10kg  
**Bucket** 4.5kg | 9kg | 12kg



*Extra Lemon*



*Extra Pises*

**Size** 140g | 350g | 800g  
2.5kg | 3.5kg | 5kg



*Bamboo Charcoal*

**Size** 5kg

# DISH-WASHING LIQUID

- » Lix dish-washing liquid with concentrated formula makes clean for dishes, pots ... in the shortest time.
- » Fresh lemon fragrance and Vitamin E help to protect your hand skin.
- » Save your time and money.

Size 200g 400g 800g 1.5kg 4L



Lemon

Orange

Apple



# FLOOR CLEANER

- » Lix floor cleaner contains surfactant. It can remove quickly grease stain and dust stain on the floor.
- » Lix floor cleaner is produced with special formula. It protects your family's health from bacteria and makes the floor newly with scent.



*Anti-Bacterial*

Size  
2L  
5L



Size  
1L

*Sunlight Summer  
Rose & Lily  
Sparkling Lemon  
Lavender*

# LAUNDRY LIQUID DETERGENT

- » Lix laundry detergent liquid can dissolve quickly, absorb into fiber of fabric deeply to remove stain, do not leave dregs on the clothes after washing.
- » It is suitable for hand wash and washing machine. Besides, it protects your washing machine better.
- » Anti-bacterial



*Concentrated*



*Bamboo Charcoal*



*Perfume Release*



*Matic*

Size  
1kg  
2kg  
4kg

# FABRIC SOFTENER

- » Using Lix fabric softener with improved formula makes clothes to become visible softer and the fibers don't tangle together. It also keeps surface smoothly.
- » Lix fabric softener with fragrance technology and comfortable fragrance helps to freshen your clothes all day.
- » Anti-bacterial



*Morning Fresh*

Size  
1L  
2L  
4L



*Bamboo Charcoal*

Size  
2L



Size  
250g  
500g

## HAND-WASHING LIQUID

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» Experience a “fresh breeze” and a soft feeling on your skin with the mild of LIX hand-washing liquid. LIX hand-washing liquid brings the enchanting underwater world into the bathroom. Washing hands becomes fun for people of all ages.

## TOILET CLEANER

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» Lix toilet cleaner keeps your toilet odorous and clean. It wipes out the dirt clinging to the toilet and eradicates harmful bacteria.



Size  
1L



Size  
650ml

## GLASS CLEANER

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» With improved formula, LIX glass cleaner brings shininess, freshness and pleasant perfume to glass, window, crystal and other shining hard surfaces.

New premium brand

Natural scents

**On1**

PRODUCT  
CATALOGUE

# DISH-WASHING LIQUID



Green tea & Himalaya salt  
Kiwi & Aloe Vera  
Lemon & Lemon grass

- Contain natural essential oils.
- Shining Pro formula helps to protect enamel and make dishes like new.
- Gentle on hand with Vitamin E.
- No smell after wash.
- No colorants, no parabens and harmful chemicals.
- Suitable for children dishes.

Natural scents

**On1**



# LAUNDRY LIQUID DETERGENT

Bamboo charcoal  
Garden of fame  
Fresh sakura



- Antibacterial formula with combination of washing detergency and fabric softening.
- Deodorizing.
- Suitable for top load machine and hand wash.
- Variety of attractive scents

Natural scents

**On1**

# FLOOR CLEANER

Lemon grass essence  
Patchouli essence



- Premium natural essential oils from Patchouli and Lemon-grass.
- Relax as Spa.
- Shining and Brightening floor.

Natural scents

**On1**

# DISH-WASHING LIQUID FOR SENSITIVE SKIN



White tea  
Yuzu lemon

- Premium natural essential oils.
  - + with Vitamin E
  - + remove bad odors
- Special formula for sensitive skin.
- Shining Pro formula to
  - + Protect dish surface.
  - + Maintain shining enamel.

Natural scents

**On1**

# MULTI-SURFACE CLEANER



| Bamboo charcoal

- Kill 99.9% of common germs and bacteria.
- Natural Essential Oil scent.
- Suitable for many surface.

Natural scents

**On1**



# TOILET CLEANER

| Pine oil



- High quality Toilet cleaner.
- Kill 99.9% of common germs and bacteria.
- Pine essential oils.
- Clean and protect ceramic.

Natural scents

# On1

# ESSENTIAL OIL DISH-WASHING LIQUID



- Ginger and Lemongrass essential oils combination:
  - + give homes spa-like feeling.
  - + mild on hands, disinfect and remove fishy odor.
- Combination of natural ingredients and Shining Pro formula:
  - + quickly removes unpleasant kitchen odors and make cooking more relaxing.
  - + help to clean, shine and protect dishes.

Natural scents

**On1**



# HAND SANITIZER GEL

- Active Ingredient: 70% alcohol
- Certificate: FDA
- Kill 99.9% of common germs and bacteria: S.Typhi, S.Aureus, E.Coli, P.Aeruginosa.
- Contain Glycerin and Aloe Vera help protect hand skin, keep hand soft, and limit dry skin when used several times a day.
- Fresh scent inspired by nature.



# HAND SANITIZER SPRAY



- Formula is 70% alcohol helps to clean hand and kill bacteria.
- Moisturizing Glycerin brings soft feeling, protects hand skin.
- Quickly clean the button or handle or other surface in the absence of the necessary cleaning facilities.
- Feel comfortable with cool and gentle fragrance.

Natural scents

**On1**

# ESSENTIAL OIL SPRAY

Lemongrass lavender essential oil  
Lemongrass orange essential oil



- 100% natural essential oils.
- Deodorization – Insect repellent – Antibacterial.
- Fresh scents.
- Room space selection: office, living room, bedroom, dining room, bathroom and outdoor.

Natural scents

**On1**

*Thank you*

