

WORKSHOPS AND TRADE EVENTS

INVITATION TO ATTEND “VIETNAM NATIONAL BRANDS WEEK 2021 IN SINGAPORE – HYBRID EXPO ON HALAL AND PROCESSED FOOD PRODUCTS” 23-28/8/2021

The “Vietnam National Brands Week 2021 in Singapore – Hybrid Expo on Halal and Processed Food Products” will be held from 23-28 August 2021 in Singapore. The event is co-organised by the Ministry of Trade and Industry of Vietnam (Vietnam Trade Promotion Agency and Vietnam Trade Office in Singapore) and the Embassy of Vietnam in Singapore to strengthen the trade cooperation between the two countries in food and agriculture field to mitigate the economic impact of COVID-19 and strengthen the resilience and sustainability of the supply chains, with the goal of preserving socio-economic stability, the continued flow of essential goods, and food security for our peoples. The Expo will be the first effort since Covid 19 to exhibit physically Vietnamese food products in Singapore for viewing and checking, as a way to support Singaporean buyers to easily connect with Vietnamese suppliers. The hybrid Expo will cover the high-quality food brands from Vietnam in various food products fields, such as: tea, coffee, nuts, spices, sauces, beverages, dairy and pastry products, fruits and fruit powders, dried sea food, canned foods... About 300 products from nearly 50 Vietnamese companies will be displayed at 500m2 showroom space.

Together with this Physical display of products in Singapore and guided tour to visit ex-

hibited booths, a series of dynamic and interactive B2B sessions will enable businesses of two countries to interact and exchange information on products and other business procedures without all the geographical limitations due to the global Covid19 pandemic.

Please see the list of products and companies below and register at (vntradesg.org) to experience with us:

- Guided tour to visit exhibited booths and check products.
- On site B2B matching with exhibited suppliers/producers with interpretation support.
- Support to connect with other exporters/producers from Vietnam for other products or for specific sourcing requests.
- Sample gifts.
- Big prizes at our daily Lucky draws.

DYNAMIC OFFLINE EVENTS

Date: 23-28 August 2021

Time: 10am -17pm

Location: Singapore Auction Exchange, 27 Greenwich Drive, Keppel Annexe Building, #M1-00, Singapore 533912.

Date	Activity	
23/8	Opening ceremony from 11am-12pm	Guided tour and on-site B2B
24/8	Guided tour and on-site B2B	
25/8	Guided tour and on-site B2B	
26/8	Guided tour and on-site B2B	
27/8	Guided tour and on-site B2B Webinar “Understand FTAs to better access EU and UK markets – How Singaporean and Vietnamese businesses can collaborate”	Virtual B2B
28/8		

Please contact us for more information:
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(Source: VTO)