



*Viet Nam - Strategic Destination of the Global Supply Chains*

# THE VIET NAM INTERNATIONAL **SOURCING EXPO**



**REGISTER NOW !**

## **26-28/08/2026**

**SAIGON EXHIBITION &  
CONVENTION CENTER - SECC**

799 Nguyen Van Linh Str.  
Tan My Ward, Ho Chi Minh City  
Viet Nam

**HOST:**  
**MINISTRY OF  
INDUSTRY AND TRADE**  
INTERNATIONAL MARKET  
DEVELOPMENT DEPARTMENT

**ORGANIZER:**  
ADPEX JOINT STOCK COMPANY



# VIET NAM INTERNATIONAL SOURCING EXPO 2025 - A GLOBAL MEETING POINT

Viet Nam International Sourcing Expo 2025 has officially concluded, leaving a strong impression on the business community and international partners. With the participation of 450 buyer delegations from across continents and more than 400 Vietnamese enterprises, the event went far beyond a traditional trade fair - it truly became the largest meeting point of the year for import-export activities, reaffirming Viet Nam position as a strategic hub in global supply chains.



## VISION 2026 - 4 TRADE SHOWS IN ONE DESTINATION

**Viet Nam is steadily affirming its position as a strategic hub in global supply chains. To further strengthen this role, the Ministry of Industry and Trade proudly presents the Viet Nam International Sourcing Expo 2026 - the only event that brings together four specialized trade exhibitions under one roof, offering unmatched opportunities to connect with international distributors, retailers, and importers.**



## EXHIBITION SCALE 2026



**600+**

EXHIBITORS ACROSS 4 KEY SECTORS



**3,000+**

B2B SESSIONS AND THEMATIC CONFERENCES, LAYING THE FOUNDATION FOR STRATEGIC PARTNERSHIPS WITHIN THE GLOBAL BUSINESS COMMUNITY



**15,000+**

TRADE VISITORS FROM OVER 60 COUNTRIES AND TERRITORIES

# “4 Trade Shows - 1 Destination - Infinite Opportunities”

FOOD & BEVERAGE EXHIBITION

HOME & HOUSEWARE EXHIBITION

EXPORT SUPPLY CHAIN EXHIBITION

LIFESTYLE & PERSONAL CARE EXHIBITION

## Food & Beverage Exhibition

- Agricultural produce, processed food, beverages.
- Taste authentic flavors with certified quality and international standards.



## Home & Houseware Exhibition

- Furniture, interior & exterior decor, construction materials, handicrafts.
- Explore sustainable, innovative home solutions tailored for global markets



## Lifestyle & Personal Care Exhibition

- Fashion, accessories, personal electronics, lifestyle goods, cosmetics, wellness products.
- Source trendy, high-demand products that capture fast-evolving consumer trends.



## Export Supply Chain Exhibition

- International retailers, logistics, consultancy, input materials, machinery, industrial parks, packaging.
- Find end-to-end solutions to strengthen your global supply chain.



## STRATEGIC PARTNERS



## FOR EXHIBITORS:

- Foreign manufacturers & exporters produce goods that meet export standards.
- The foreign investment enterprises based in Viet Nam in related sectors.
- Startups of home and fashion products.
- Pavilions of international retailers seeking to recruit suppliers in related sectors.
- Supply chain service providers.
- Supplier of machinery, equipment, materials and services for manufacturing and supporting industries.

***The organizer extends a warm invitation to international suppliers of manufacturing machinery, equipment, materials and services to participate in the expo. We are dedicated to providing a platform for productive matchmaking, enabling suppliers to explore potential business opportunities and expand their market presence in Viet Nam.***



## FOR VISITORS:

- Sourcing offices, purchasing experts of international retailers.
- International importers, wholesalers, distributors, traders.
- E-Commerce Sellers.
- International trade delegations.
- Service company, consultants.manufacturing industry.
- Government agencies, associations, press.
- Local manufacturers and traders find new technological solutions, machinery, equipment and raw materials for the manufacturing industry.

## PARTICIPATING BENEFITS:

- The Exhibition will be an exclusive opportunity for visitors to meet with qualified manufacturers & exporters and source high-quality and innovative made-from-Viet Nam products.
- Identify reliable potential suppliers and sustainable sourcing partners to form long-term strategic partnerships.
- A series of workshops and seminars to be organized in 3 full days along with the exhibition will create a practical experience for all visitors to learn more about the Vietnamese market and keep you updated on Viet Nam's industry trends and government trade legislation.
- The Exhibition helps Vietnamese and foreign suppliers with manufacturing capabilities to have face-to-face meetings with international buyers, enabling them to explore new business ideas and expand their opportunities for global exportation.
- The Exhibition will promote an exclusive opportunity for Vietnamese and Foreign exporters to have free consulting services from international sourcing experts.



## CONTACT INFORMATION:

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