



You're invited to attend the seminar:

CONNECTING THE COFFEE SUPPLY AND PRODUCTION CHAIN BETWEEN VIETNAM AND CANADA

Date: September 15, 2025

Time: 8:00 am– 10:30 am

Territory Room, Fairmont Royal York Hotel
100 Front St W, Toronto





Time	Activities
08:00 – 08:30	Guest Reception & Networking Coffee
08:30 – 08:40	Opening Remarks by Guest of Honour
08:40 – 08:55	Remarks by Vietnam Trade Office in Canada <i>(Market overview, prospects, challenges, and support mechanisms, CPTPP and opportunities for Vietnam’s Coffee Sector in Canada)</i> Ms. Tran Thu Quynh, Trade Counselor, Vietnam Trade Office in Canada
08:55 – 09:15	Remarks by the Coffee Association of Canada <i>(Canada’s coffee market trends and cooperation potential)</i> Mr. Robert Carter, Chairman, Coffee Association of Canada
09:15 – 09:25	Coffee Industry Practices in Canada Mr. Adam Pesce, President, Reunion Coffee Roasters
09:25 – 09:35	Experience in supporting Canadian businesses in coffee industry in responding to US tariffs Ms. Jessica B. Horwitz, International Trade and Investment, Bennett Jones LLP
09:35 – 09:50	Leveraging the Vietnam-Canada supply chain to create unique coffee products Mr. Eric Tran, Canadian Vita
09:50 – 10:00	Open Discussion & Q&A
10:00 – 10:10	Closing Remarks by Mr. Nguyen Nam Hai, Chairman, Vietnam Coffee & Cocoa Association
10:10 – 10:30	Networking & Refreshments