



**FOOD  
EXPO  
VIETNAM**

The official No. 1  
int'l trade show for  
food and food trade  
in Vietnam

**12-15 November**

**SECC**

**foodexpo.vn**

Saigon Exhibition & Convention Center  
Ho Chi Minh City, Vietnam

**better food, better life**

**20  
25**



# 10 YEARS

A JOURNEY OF  
TIRELESS  
DEDICATION  
TO ADVANCING  
VIETNAM'S  
FOOD INDUSTRY

Being a key event of the Vietnam's food industry directly hosted by Ministry of Industry and Trade of Vietnam, Vietnam Foodexpo has worked well on its mission of accompanying and supporting the development of Vietnam's food industry to new heights.

By connecting the key players of the Vietnam's food industry with the world and vice versa, Vietnam Foodexpo has played an important part in shaping the future of this market.



ANOTHER  
EDITION  
ADDED TO  
THE BRILLIANT  
JOURNEY OF  
VIETNAM FOODEXPO

# 2025

**estimated**

- 450+** EXHIBITORS
- 25+** COUNTRIES/  
TERRITORIES
- 13,000** EXHIBITION  
SPACE  
sqm
- 25,000+** TRADE  
VISITORS

## A QUICK LOOKBACK AT ITS 10-YEAR JOURNEY

<b>3,930</b> EXHIBITORS WERE CONNECTED	<b>&gt;10,000</b> EXHIBITION SPACE ANNUALLY <small>sqm</small>
<b>164,672</b> TRADE VISITORS WERE ATTRACTED	<b>&gt;50</b> COUNTRIES/ TERRITORIES

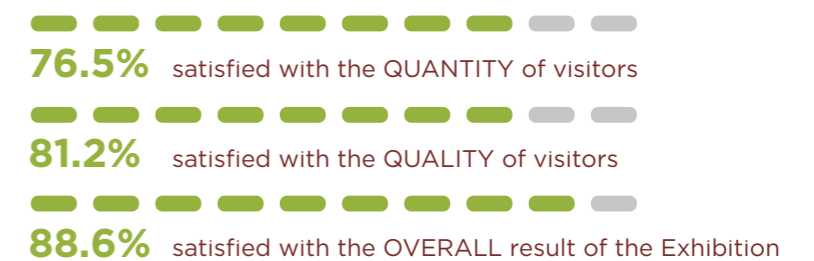


## KEY PRODUCT SECTORS

# 2024

INDICATORS

### EXHIBITORS' FEEDBACK



### TOP EXHIBITING COUNTRIES

- |         |                    |                |          |
|---------|--------------------|----------------|----------|
| Vietnam | Republic of Korea  | European Union | Japan    |
| Poland  | Russian Federation | India          | China    |
|         |                    |                | Malaysia |

### VISITOR BACKGROUND



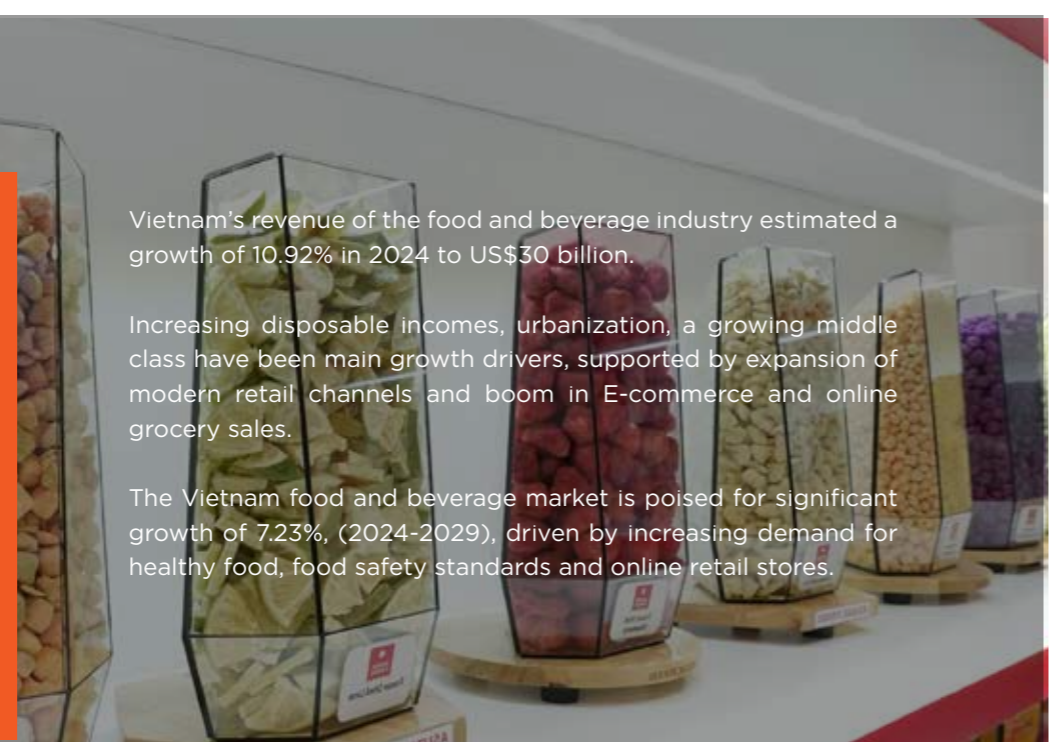
## VIETNAM FOODEXPO

Your key link  
to one of the  
most dynamic  
food market in  
Asia.

Vietnam's revenue of the food and beverage industry estimated a growth of 10.92% in 2024 to US\$30 billion.

Increasing disposable incomes, urbanization, a growing middle class have been main growth drivers, supported by expansion of modern retail channels and boom in E-commerce and online grocery sales.

The Vietnam food and beverage market is poised for significant growth of 7.23%, (2024-2029), driven by increasing demand for healthy food, food safety standards and online retail stores.



# BOOK YOUR STAND NOW!

**Vietnam Trade Promotion Agency (VIETRADE)**  
Trade Exhibitions & Events Division

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[www.facebook.com/vietnamfoodexpo](http://www.facebook.com/vietnamfoodexpo)

## Hosted by:



Ministry of Industry and  
Trade of Vietnam (MOIT)

## Associated by:

Vietnam Ministry of Agriculture and Rural Development  
Vietnam Farmer's Union  
Vietnam Directorate for Standards, Metrology and Quality  
Vietnam Food Safety Agency  
Vietnam Retailers Association  
Vietnam Association of Seafood Exporters and Producers  
Vietnam Tea Association  
Vietnam Coffee & Cocoa Association  
Vietnam Coconut Association  
Vietnam Pepper Association  
Vietnam Cashew Association  
Vietnam Fruit & Vegetables Association  
Ho Chi Minh Food & Foodstuff Association  
Vietnam Association of Food Science and Technology

## Organized by:



Vietnam Trade Promotion  
Agency (VIETRADE)

## Supported by:

Centre for the Promotion of Imports from developing  
countries (CBI)  
Food and Agriculture Organization of the United  
Nations (FAO)  
International Trade Centre (ITC)  
Asian Trade Promotion Forum (ATPF)  
ASEAN - Korea Center  
ASEAN - Japan Center

## Co-located with:

