

Vietnam and ASEAN Footwear Summit 2025

Subject: The sustainable destination for Footwear Global Supply Chain

Within the framework of the National Program on Trade Promotion in 2025, the Vietnam Leather, Footwear and Handbag Association organizes the Vietnam - ASEAN Footwear Summit 2025

Time: 17-18/3/2025

Venue: Ho Chi Minh City - Vietnam

Open for sponsors and participants

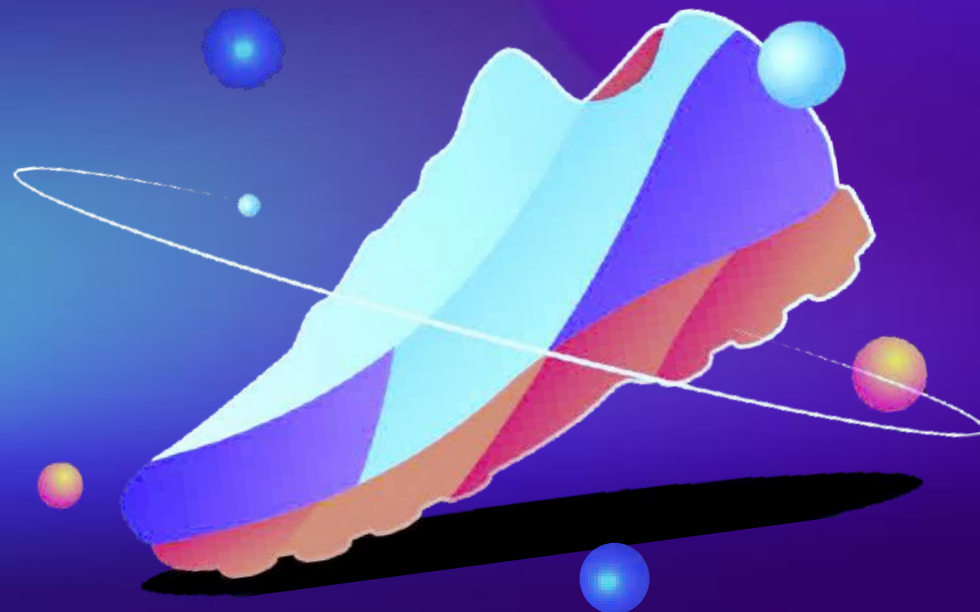
Contact us: Mrs Nguyen Quynh

Tel: 0904271166

Email: Quynhlefaso@gmail.com

(Register before January 30, 2025 to enjoy incentives)

Organizers

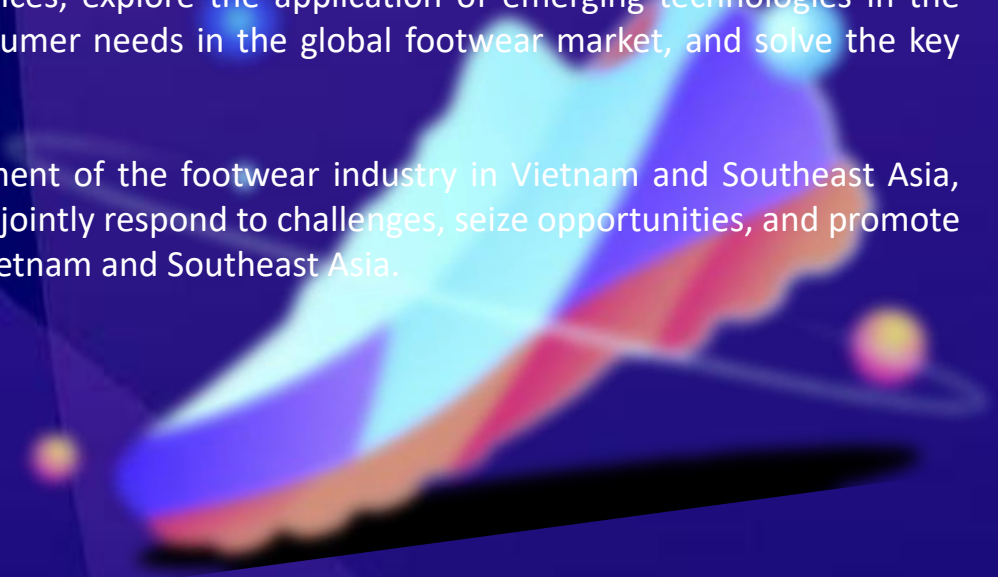


Background

Vietnam and Southeast Asia are important bases for global footwear manufacturing, with huge production capacity and export markets. In recent years, the footwear industry in the region has developed rapidly, attracting investments from global international brands and manufacturers. However, with the changes in the global economic environment and the adjustment of trade policies, the footwear industry in Vietnam and Southeast Asia faces some challenges and opportunities.

In order to cope with the challenges of trade policy changes and market demand fluctuations in the current development of the footwear industry, and to maintain the competitiveness and sustainable development of footwear manufacturing in Vietnam and Southeast Asia, **Vietnam and ASEAN Footwear Summit 2025** aims to provide a platform for experts, manufacturers, brands and government representatives in the industry to gather together to share innovative materials, sustainable production methods and environmental practices, explore the application of emerging technologies in the footwear supply chain, analyze the latest trends and consumer needs in the global footwear market, and solve the key problems facing the footwear industry.

Through this summit, we hope to promote the development of the footwear industry in Vietnam and Southeast Asia, strengthen cooperation and exchanges within the industry, jointly respond to challenges, seize opportunities, and promote the sustainable development of the footwear industry in Vietnam and Southeast Asia.



Attendees

Presidents
Vice Presidents
Managing Directors
General Managers
Directors
Sales Directors
International Sales Managers
Business Development Directors
Strategy Development Directors
Directors for International Market
Regional Directors
Regional Managers
R&D Directors
Technology Directors
Sustainable Development Directors
Quality Directors
Materials Directors
Purchasing & Sourcing Managers
Supply Chain Managers
Design Directors

Sectors

Footwear Manufacturers
Footwear Brands
Leather Suppliers
Footwear Chemical Fiber
Manufacturers
Footwear Machinery
Manufacturers
Footwear Machinery Parts
Footwear Chemicals
Companies
Dealers
Supplies
Logistics Companies
Law Firms
Consulting Firms
Certification Companies

Guest Speakers

Vietnam Leather, Footwear and Handbag
Association(LEFASO)
Vietnam Ministry of Trade and Industry
American Apparel & Footwear
Association(AAFA)
Cambodian Footwear Association
Indonesian Footwear Association
European Footwear Confederation
New Balance
Deckers
Decathlon
Columbia Sportswear
Pou Chen Corporation
Hua Li Industrial Group
Li & Fung
Vietnam Elite Global Footwear
Manufacturing Company Limited
Innolux Footwear
Service Global Footwear Limited
Kornit Digital
SABIC Asia Pacific Pte Ltd



Highlights

Policy

- Development Status, Opportunities and New Challenges of Vietnamese Footwear Industry in 2025
- Vietnam Footwear Import and Export Overview and Trade Policy
- US Trade Policies and the Impact on the Footwear Industry in Vietnam and Southeast Asia
- The Latest Development Trends and Overview of European Footwear Industry in Vietnam and Southeast Asia
- Footwear Decarbonization and Sustainability
- Footwear Supply Chain Challenges & Innovation

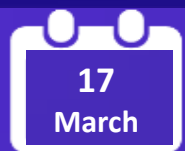
Trends

- Sustainable and Innovative Design
- The untapped potential of Pakistan's footwear industry
- Intelligent Manufacturing Solutions for the Footwear Industry
- Improve Efficiency and Respond to Market Changes by Optimizing Supply Chain
- Leveraging emerging technologies to improve supply chain efficiency and responsiveness
- End-to-end Logistics Solutions and Global Layout
- AI Powered Digital Supply Chain Management

Panels

- **Panel Discussion 1:** Opportunities and Challenges for Vietnam and ASEAN Footwear Industry Against the Background of Global Supply Chain Adjustment
- **Panel discussion2:** Prospects for the Development of Footwear Industry Supply Chain in Vietnam and Southeast Asia
- **Panel Discussion 3:** Opportunities and Challenges of Footwear Manufacturing in Vietnam and Southeast Asia



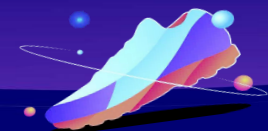


Day one

Vietnam and ASEAN Footwear Summit

March 17-18, 2025

Ho Chi Minh City, Vietnam



09:00-09:35 Overview of Vietnam Footwear Industry, Opportunities and Challenges

- The development history of the footwear industry and the current market situation.
- The opportunities brought to Vietnam by changes in the global footwear market.
- Prospects for the future development trend of Vietnam's footwear industry.

Diep Thanh Kiet
Vice Chairman, Vietnam Leather, Footwear and Handbag Association (LEFASO)

09:35-10:10 Vietnam Footwear Import and Export Overview and Trade Policy Interpretation

- Interpret Vietnam's current trade policy and explore the impact of international trade agreements that Vietnam participates in on footwear import and export.
- the challenges faced by Vietnamese footwear products in entering different markets, such as tariff barriers, quality standards, etc.
- Future development trends of Vietnam's footwear trade policy.

Vietnam Ministry of Trade and Industry

10:10-10:45 Tea break and Networking

10:45-11:20 U.S. Trade Policy under President Trump

- U.S. trade policies and the impact on the footwear industry in Vietnam and Southeast Asia.
- The importance and significance of sustainable development and responsible procurement in the U.S. market.
- The impact of global supply chain restructuring on the U.S. footwear industry.

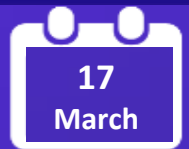
Audrey Clark
Trade and Transportation Specialist, American Apparel & Footwear Association (AAFA)

11:20-12:05 Panel Discussion 1 Opportunities and Challenges for Vietnam and ASEAN Footwear Industry Against the Background of Global Supply Chain Adjustment

- Market and consumer trends
- Trade policy and market access
- Sustainability and responsible sourcing
- Supply chain challenges and solutions

Moderator LEFASO
Cambodian Footwear Association, Indonesian Footwear Association, American Apparel & Footwear Association, European Footwear Confederation

12:05-13:30 Lunch and networking

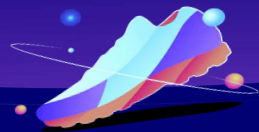


Day 1

Vietnam and ASEAN Footwear Summit

March 17-18, 2025

Ho Chi Minh City, Vietnam



13:30-14:05 Innovation and Sustainability in the Footwear Supply Chain

- Incorporate innovative technologies into product creation and manufacturing
- Use environmentally friendly materials and energy-saving production technologies
- Reduce environmental impact through supply chain management

Abhijeet Batra

Global Footwear Industry Leader, Nike

14:05-14:40 Application of textile technology in footwear production

- Application of textile technology in the footwear industry
- Sustainable development and green footwear manufacturing
- The role of high-performance sewing thread in footwear production
- Textile links in the global footwear supply chain

Coats Footwear Vietnam Co., Ltd

14:40-15:15 Tea break and Networking

15:15-15:50 Footwear Decarbonization and Sustainability

- Sustainable development vision
- R&D and sustainable materials
- Case studies and successful practices
- Carbon reduction strategies in supply chain management

Adidas

15:50-16:25 The untapped potential of Pakistan's footwear industry

- The current market size, main product categories, and import and export of Pakistan's footwear industry.
- Pakistan's advantages in footwear manufacturing, such as labor costs, raw material supply, manufacturing capacity, etc.
- Practices and efforts in sustainable development and environmental protection

Hassan Ehsan

COO and Business Head, Service Global Footwear Limited

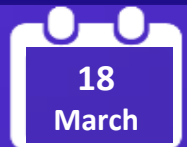
16:25-17:10 Panel discussion2: Prospects for the Development of Footwear Industry Supply Chain in Vietnam and Southeast Asia

- Flexible supply chain
- Supply chain security and risks
- Digital transformation
- Challenges and opportunities for sustainable development

Moderator: AAFA

Nike, Adidas, Decathlon, New Balance VF

17:10 The end of Day One

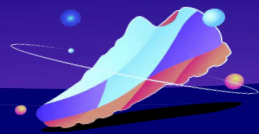


Day two

Vietnam and ASEAN Footwear Summit

March 17-18, 2025

Ho Chi Minh City, Vietnam



09:00-09:35 The Latest Development Trends and Overview of European Footwear Industry in Vietnam and Southeast Asia

- European footwear market overview
- Trade policy and market access
- Sustainable development and responsible sourcing
- Innovation and technology
- Consumer behavior and market demand
- Future prospects

European Footwear Confederation

09:35-10:10 Sustainable and Innovative Design

- Sustainable design concepts
- Application of innovative materials
- Circular economy and product life cycle
- Challenges and opportunities of sustainable design
- Future prospects

Decathlon Footwear Vietnam

10:10-10:45 Tea break and networking

10:45-11:20 Materials Solutions for the Footwear Industry

- Innovative materials and cases
- Sustainable, digital fashion technologies & practices

Yuval Dekel

Tech Business Development Manager, Kornit Digital

11:20-12:05 Panel Discussion 3 Opportunities and Challenges of Footwear Manufacturing in Vietnam and Southeast Asia

- Trade agreements
- Technological innovation and smart manufacturing
- Main challenges and strategies
- Sustainable development and environmental protection requirements

Moderator: LEFASO

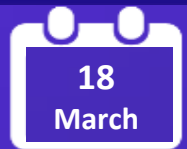
Vietnam Elite Global Footwear Manufacturing Company Limited, Shyang Shin Bao Group, Service Global Footwear Limited, BASF

12:05-13:30 Lunch and networking

13:30-14:05 Application of Artificial Intelligence in Footwear Supply Chain Management

- how AI technology can help footwear companies improve operational efficiency, reduce costs and enhance customer experience
- How to use digital technology to improve supply chain efficiency and responsiveness

Infor

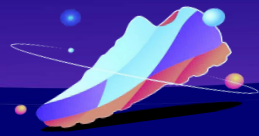


Day 2

Vietnam and ASEAN Footwear Summit

March 17-18, 2025

Ho Chi Minh City, Vietnam



14:05-14:40 Quality Control and Compliance in the Footwear Industry

- Vietnam factory Elite has advantages in shoe manufacturing, such as design, labor cost, manufacturing capacity, product quality, etc.
- Progress in technological innovation and intelligent manufacturing, such as automated production lines and digital design

Matthew Wiseman

Director, Vietnam Elite Global Footwear Manufacturing Company Limited

14:40-15:15 Tea break and networking

15:15-15:50 Quality Control and Compliance in the Footwear Industry

- Strict quality control processes implemented in footwear production
- International standards and regulations
- Use of environmentally friendly and sustainable materials

Eurofins CPT Vietnam Co., Ltd

15:50-16:25 Innovative Materials: Improving the Sustainability of Footwear Production and Maintaining High Performance

- Innovative materials and cases
- Sustainability challenges
- Material solutions

JieyuJin

Lead Scientist, SABIC Asia Pacific Pte Ltd

17:00 The end of Day Two