



# CONFECTIONERY FROM VIETNAM



Is a one of Vietnam largest confectionery companies has 5 manufactories, export to 20 markets with hundreds SKUs and 7 categories of spongecake, biscuits - cookies, wafer, cracker, mooncake, candy and nutrient-dense products.

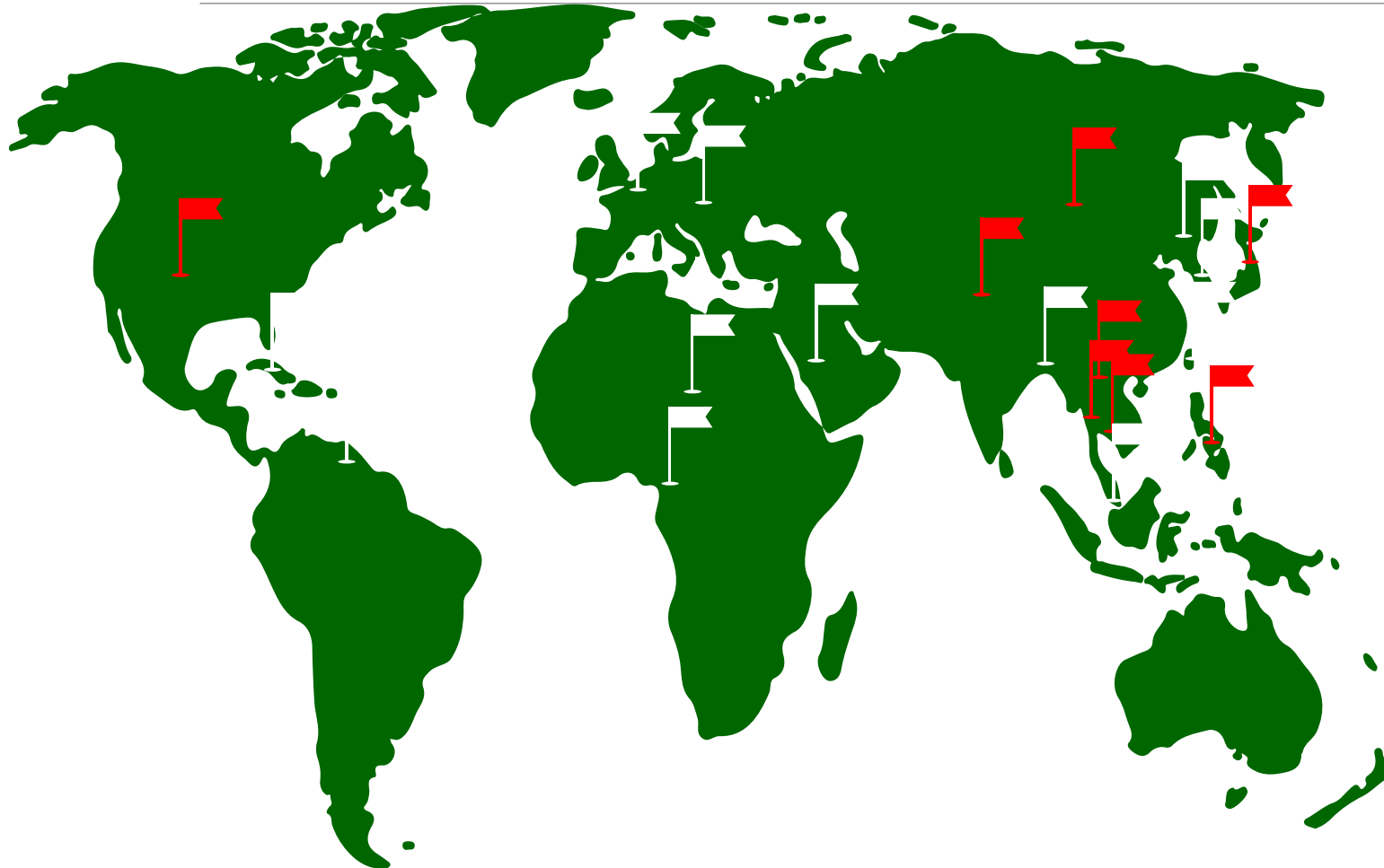
Bibica is a member of The Pan Group



PanCG is a member of The Pan Group and the main distributor for all products of the group including confectionery, cashew and foods



# WHERE WE ARE IN THE WORLD



## 2021 KEY MARKETS

JAPAN  
USA  
THAILAND  
PHILLIPINES  
CHINA

LAOS  
CAMBODIA  
MONGOLIA

## OTHER MARKETS

KOREA  
TAIWAN  
KOREA  
MYANMAR  
SINGAPORE  
CUBA

GUYANA  
NIGERIA  
CAMEROON  
UAE  
ĐỨC  
HÀ LAN

# CATERGORY



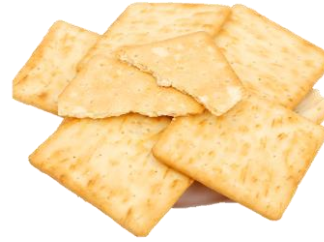
CAKE



PIE



BISCUITS & COOKIES



CRACKER



WAFFER



MOONCAKE  
(seasonal)



HARD CANDY



SOFT CANDY



JELLY CANDY



HERBAL LEZENGES &  
NUTRITION



CASHEW



## WHY GOOKA?

- ✓ Cereal cracker = cereal starch + low sugar + no fried = A nutritious breakfast/healthy snack.
- ✓ Crispy, spongy and thin texture plus aroma of cereal, corn/potato, coconut/cheese bring the appetite and the feeling of wanting to eat more and more
- ✓ Very eye-catching packaging bring the attention and the desire to taste

## FLAVOR

- ✓ Gooka Corn Cracker Coconut Flavor
- ✓ Gooka Potato Cracker Cheese Flavor

## CUSTOMER

- ✓ **Consumer:** Kids, teens, adults. Everyone loves it
- ✓ **Direct buyer:** 15-45 year-old

## OCCASION

- ✓ Daily use: breakfast, brunch, snack
- ✓ Party: Birthday, anniversary, opening, ...
- ✓ Camping, traveling
- ✓ Gifting/offering for holiday, festivals, religious events



## WHY ROPPY?

- ✓ Roppo = Spongy crispy crust + fatty greasy cream layer = A nutritious breakfast/yummy snack.
- ✓ The unique combination of 2 flavors in the same cake creates a new cool taste and a feeling of not being bored when eating
- ✓ Very eye-catching packaging bring the attention and the desire to taste

## FLAVOR

- ✓ Cheese x 2
- ✓ Chocolate - coconut
- ✓ Butter - strawberry

## CUSTOMER

- ✓ **Consumer:** Kids, teens, adults. Everyone loves it
- ✓ **Direct buyer:** 15-45 year-old

## OCCASION

- ✓ Daily use: breakfast, brunch, snack
- ✓ Party: Birthday, anniversary, opening
- ✓ Camping, traveling
- ✓ Gifting/offering for holiday, festivals, religious events



## WHY HURA?

- ✓ From materials of true milk and fresh eggs (up to 19% of egg), less sugar, more nutritional
- ✓ Soft sponge cake with aroma of different flavors brings joy when eating
- ✓ Convenient breakfast or lunch for students and officer workers who usually have no time for meal
- ✓ Shelf life: 12 months

## STREAM

- ✓ Hura Deli (premium with 2 layers of different cream)
- ✓ Hura layer cake
- ✓ Hura Swissroll

## CUSTOMER

- ✓ **Consumer:** Kids, teens, adults. Everyone loves it
- ✓ **Direct buyer:** 15-45 year-old

## OCCASION

- ✓ Daily use: breakfast, brunch, snack
- ✓ Party: Birthday, anniversary, opening, ...
- ✓ Camping, traveling
- ✓ Gifting/offering for holiday, festivals, religious events



## WHY GOODY CHIP?

- ✓ Natural ingredients: Chochochip, cashew nut, dried coconut, dried raisin, milk, real butter (made from milk)
- ✓ Spongy and crispy cake with rich nutrition
- ✓ Convenient breakfast or lunch for students and officer workers who usually have no time for meal
- ✓ A treat for kids and guests

## OCCASION

- ✓ Daily use: breakfast, brunch, snack
- ✓ Party: Birthday, anniversary, opening, ...
- ✓ Camping, traveling
- ✓ Gifting/offering for holiday, festivals

## FLAVOR

- ✓ Original
- ✓ Cashew
- ✓ Coconut
- ✓ Raisin

## CUSTOMER

- ✓ **Consumer:** Kids, teens, adults. Everyone loves it
- ✓ **Direct buyer:** 15-45 year-old



## WHY BON AMI?

- ✓ Natural ingredients: Chochochip, cashew nut, dried coconut, dried raisin, milk, real butter (made from milk)
- ✓ Spongy and crispy cake with rich nutrition and characteristic aroma of butter
- ✓ Convenient breakfast or lunch for students and officer workers who usually have no time for meal
- ✓ A treat for kids and guests

## FLAVOR

- ✓ Original
- ✓ Cashew
- ✓ Coconut
- ✓ Raisin

## CUSTOMER

- ✓ **Consumer:** Kids, teens, adults. Everyone loves it
- ✓ **Direct buyer:** 15-45 year-old

## OCCASION

- ✓ Daily use: breakfast, brunch, snack
- ✓ Party: Birthday, anniversary, opening, ...
- ✓ Camping, traveling
- ✓ Gifting/offering for holiday, festivals