

# CONFECTIONERY FROM VIETNAM



Is a one of Vietnam largest confectionery companies has 5 manufactories, export to 20 markets with hundreds SKUs and 7 categories of spongecake, biscuits - cookies, wafer, cracker, mooncake, candy and nutrient-dense products.

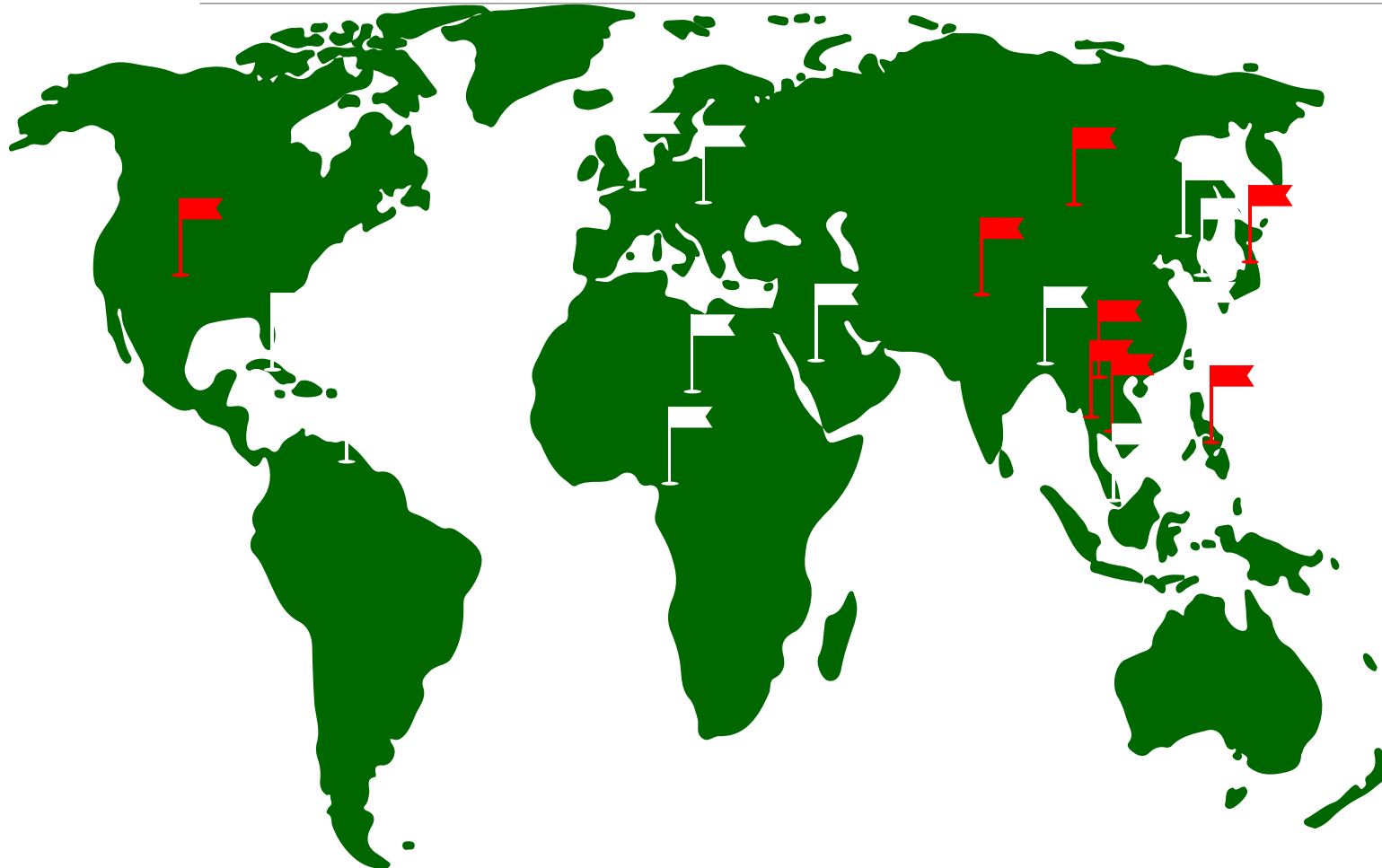
Bibica is a member of The Pan Group



PanCG is a member of The Pan Group and the main distributor for all products of the group including confectionery, cashew and foods



# WHERE WE ARE IN THE WORLD



## 2021 KEY MARKETS

JAPAN  
USA  
THAILAND  
PHILLIPINES  
CHINA

LAOS  
CAMBODIA  
MONGOLIA

## OTHER MARKETS

KOREA  
TAIWAN  
KOREA  
MYANMAR  
SINGAPORE  
CUBA

GUYANA  
NIGERIA  
CAMEROON  
UAE  
ĐỨC  
HÀ LAN

# CATERGORY



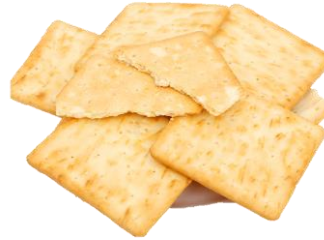
CAKE



PIE



BISCUITS & COOKIES



CRACKER



WAFER



MOONCAKE  
(seasonal)



HARD CANDY



SOFT CANDY



JELLY CANDY



HERBAL LEZENGES &  
NUTRITION



CASHEW

# Growsure



**GROWSURE =**

- ✓ **Convenient:**
  - Use directly as a cake or mix into a meal powder (addition of 18 vitamins and minerals suitable for children's development needs, consulted by the Nutrition Institute).
  - Pack each serving 2 pieces/21g
- ✓ **Safe:**
  - The cake is very easy to melt and does not cause choking for baby
  - Helps develop gums
  - Completely natural ingredients
  - No preservatives are used

**FLAVOR**

- ✓ Orange
- ✓ Green bean
- ✓ Original

**CUSTOMER**

- ✓ **Consumer:** For Baby from 6-month old up
- ✓ **Direct buyer:** 20-45 year-old

# Mumsure



3 cakes = 1 glass of milk

## MUMSURE

- ✓ Supplementing with Iron, Zinc, Folic Acid to prevent anemia and iron deficiency
- ✓ Supplementing with DHA helps the formation and development of the baby's brain, retina and nervous system
- ✓ Provide a full range of nutrients, supplement vitamins and minerals necessary for the health of the mother during pregnancy and lactation.
- ✓ The product is consulted & clinically tested by the Vietnam Institute of Nutrition

## FLAVOR

- ✓ Orange
- ✓ Strawberry

## CUSTOMER

- ✓ **Consumer:**
  - Teenage girls or women who want to prevent anemia and iron deficiency.
  - Women preparing to become pregnant
  - Women during pregnancy and lactation
- ✓ **Direct buyer:** 20-45 year-old



## Quasure Light Sponage Cake Strawberry Quasure Light Sponage Cake Pandan

### WHY CHOOSING QUASURE LIGHT SPONGE CAKE?

- ✓ Isomalt: special sugar for dieters, does not raise blood sugar
- ✓ Inulin: natural fiber supplement that helps reduce cholesterol in the blood, contributing to the prevention of atherosclerosis.
- ✓ Folic Acid: Nourish blood & prevent cardiovascular disease
- ✓ Low glycemic index GI = 27.6%, does not increase blood glucose, good for diabetics.
- ✓ Vitamin C: strengthens resistance
- ✓ Vitamin A: Brightens eyes & boosts immunity.
- ✓ The product is consulted & clinically tested by the Vietnam Institute of Nutrition

### CUSTOMER

- ✓ **Consumer:**
  - Patients with type 1, type 2 diabetes, dyslipidemia, impaired glucose tolerance
  - Overweight, obese, elderly (over 45 years old)
  - People working in offices, less manual labor
- ✓ **Direct buyer:** 20-45 year-old



## Quasure Light Biscuits Milk 400g

### WHY CHOOSING QUASURE LIGHT BISCUITS ?

- ✓ Isomalt: special sugar for dieters, does not raise blood sugar
- ✓ Folic Acid: Nourish blood & prevent cardiovascular disease
- ✓ Low glycemic index GI = 31.4%, does not increase blood glucose, good for people with diabetes.
- ✓ Vitamin C: strengthens resistance
- ✓ Vitamin A: Brightens eyes & boosts immunity.
- ✓ The product is consulted & clinically tested by the Vietnam Institute of Nutrition

### CUSTOMER

- ✓ **Consumer:**
  - Patients with type 1, type 2 diabetes, dyslipidemia, impaired glucose tolerance
  - Overweight, obese, elderly (over 45 years old)
  - People working in offices, less manual labor
- ✓ **Direct buyer:** 20-45 year-old



## Quasure Light Vanilla Milk Powder 400g

### WHY CHOOSING QUASURE LIGHT MILK POWDER ?

- ✓ Provides MUFAs, PUFAs: good for the heart, does not increase blood fat
- ✓ Reasonable nutritional formula
- ✓ Low glycemic index GI = 25.1%, does not increase blood glucose, good for people with diabetes.
- ✓ Inulin: helps absorb nutrients, slows down the absorption of sugar
- ✓ Choline: helps enhance memory
- ✓ The product is consulted & clinically tested by the Vietnam Institute of Nutrition

### CUSTOMER

- ✓ **Consumer:**
  - Patients with type 1, type 2 diabetes, dyslipidemia, impaired glucose tolerance
  - Overweight, obese, elderly (over 45 years old)
  - People working in offices, less manual labor
- ✓ **Direct buyer:** 20-45 year-old



## Quasure Light cereal powder Milk flavor 400g

### WHY CHOOSING QUASURE LIGHT CEREAL POWDER ?

- ✓ Isomalt: special sugar for dieters, does not raise blood sugar
- ✓ Inulin: helps absorption & digestion, supplement natural fiber to help reduce cholesterol in the blood, prevent high blood fat, contribute to the prevention of atherosclerosis.
- ✓ Folic acid: tonic blood & prevent cardiovascular disease
- ✓ Low glycemic index GI = 25.8%, does not increase blood glucose, good for diabetics.
- ✓ Vitamin C: strengthens resistance
- ✓ Vitamin A: Brightens eyes & boosts immunity
- ✓ The product is consulted & clinically tested by the Vietnam Institute of Nutrition

### CUSTOMER

- ✓ **Consumer:**
  - Patients with type 1, type 2 diabetes, dyslipidemia, impaired glucose tolerance
  - Overweight, obese, elderly (over 45 years old)
  - People working in offices, less manual labor
- ✓ **Direct buyer:** 20-45 year-old



HURO =

- ✓ The first jelly candy in Vietnam contains 1 billion beneficial bacteria HU58 to help improve digestive function, increase nutrient absorption
- ✓ Bacillus subtilis HU58 with exclusive technology from the UK helps support the immune system, strengthens resistance
- ✓ Gummy and chewy candy with aroma from natural fruit flavor bring enjoyment when eating

CUSTOMER

- ✓ **Consumer:** Suitable for all ages, especially young children (over 2 years old), good for cases: intestinal dysbacteriosis, digestive disorders, diarrhea
- ✓ **Direct buyer:** 15-45 year-old



## CALYTOS =

- ✓ 100% natural essential oils from 5 herbs: ginger, cinnamon, country borage, eucalyptus, mint
- ✓ Production on deposit line helps the state of the candy smooth, transparent
- ✓ Helps to freshen the mouth, clear the throat, warm the abdomen.
- ✓ Relieves: cough, sore throat, hoarseness
- ✓ Supports: treatment of colds, upper respiratory tract infections

## CUSTOMER

- ✓ **Consumer:** Adults, living in an active environment, have a need to use functional products to support the respiratory system
- ✓ **Direct buyer:** 20-45 year-old