

THE LEADING OEM MATTRESS MANUFACTURER in Southeast Asia

 Certified  1,200,000ft²  International Experience

ISO
9001:2015



HEADQUARTERS: AMERICANSTAR MATTRESS, LLC

A 2301 Minimax St., Houston, TX 77008 USA

T +1 713 802 0313 - E houston@americanstarus.com

www.americanstarus.com



Beyond Expectation[®]

ABOUT US

- **AmericanStar Group** and the related companies always aim to help our customers achieve our motto “**Beyond Expectation**” through innovative products and excellent service. This focused approach is fundamental through all of our business units, from manufacturing to retail.
- **AmericanStar Group** branded products have become the profit driver for retailers and distributors in the USA and around the world, using luxury design at value driven prices.
- **AmericanStar Group** is among the leading mattress manufacturers in Southeast Asia, with a +30 acre manufacturing campus featuring +1,200,000ft² of production space, a workforce of +1,000 skilled workers experienced in manufacturing, R&D and international customer service.
- We are also proud to be the first company in Vietnam to produce and export compressed innerspring mattresses to the world, starting in 2003.



Serving thousands of wholesalers, distributors and retailers across the USA and worldwide.



Established factory with well equipped and experienced craftsmen in constant pursuit of innovation and quality perfection.



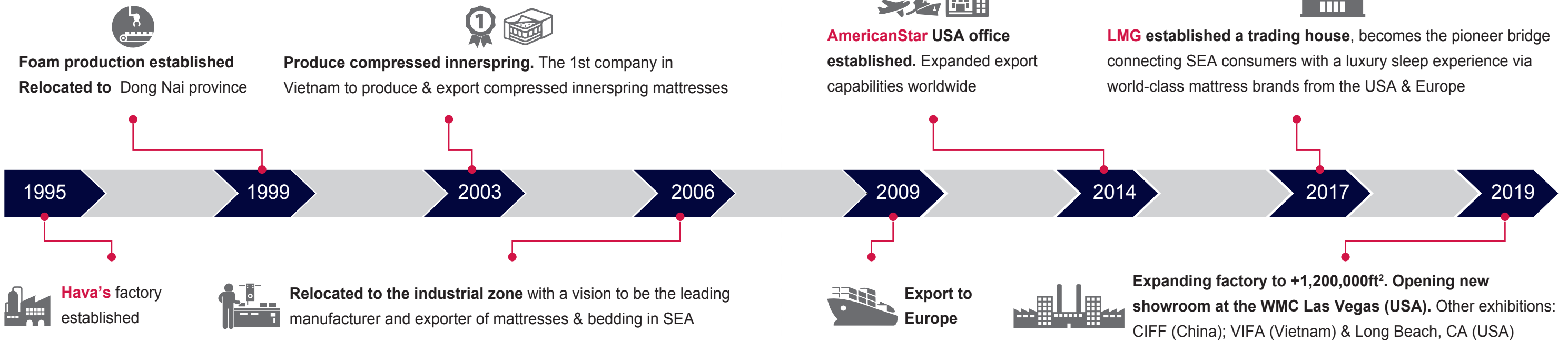
The most luxurious retail and distribution platform dedicated for mattress and bedding products in Southeast Asia.

MARKET COVERAGE



HOUSTON, TX USA Headquarters and Distribution Center (+1) 713 802 0313 houston@americanstarus.com	HO CHI MINH CITY, VN Manufacturing Campus (+84) 251 777 0456 intlsales@havasmattress.com	
DALLAS, TX USA Distribution Center (+1) 323 278 9333 dallas@americanstarus.com	LOS ANGELES, CA USA Distribution Center (+1) 817 385 0338 losangeles@americanstarus.com	HIGH POINT, NC USA Distribution Center (+1) 336 821 2330 highpoint@americanstarus.com

AMERICANSTAR HISTORY





OUR STRENGTHS



International Standards

- 10 years export experience to the USA, EU and throughout Asia
- Quality certificates from international organizations
- Vertically integrated production, produce core materials: springs and foams



Well Known Brands

- Exclusive manufacturer and distributor of world-class mattress brands
- Largest Vietnam innerspring brand
- OEM partner to large international retail brands



Responsive

- Flexible MOQ
- Short lead time
- On time delivery
- Experience with retail and distribution platforms



Customer Understanding

- Daily interaction with customers and consumers
- Customized solutions to meet customer expectations
- International team with experience in retail, OEM, international brands and project hospitality business



Coverage

- Worldwide coverage
- Ability to ship non-compressed, compressed mattresses on pallets or roll packed into boxes

MANUFACTURING

The **AmericanStar Group** manufacturing campus in Vietnam specializes in producing spring and foam mattresses, polyurethane and re-bonded foam. We are also one of the largest international suppliers in Vietnam of indoor and outdoor cushions.

OUR QUALITY

Our products meet international quality standards.

ISO
9001:2015



OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
18.HVN.37632 HOHENSTEIN HTTI
Testato per sostanze nocive.
www.oeko-tex.com/standard100



SGS



OUR UNIQUENESS

Product Portfolio - The world-class brands

Offering the top brands from the USA and Europe, **AmericanStar Group** carefully researches to select mattress brands and collections to suit specific market consumer segments with the exclusive ability to manufacture and distribute in Vietnam, Southeast Asia and beyond.



LMG - Luxury Retail Environment

The first **LMG** store launched in Sala City, Ho Chi Minh is proud to be the most luxurious showroom dedicated mattress and accessories in Southeast Asia and around the world. **LMG's** artistically inspired, luxurious quality mattresses and accessories create an unsurpassed sleep experience, allowing customers to achieve the fulfilling lifestyle each deserves.



Unique Customer Experience

LMG is the first to offer “**REVEAL by XSENSOR**” in Southeast Asia. **REVEAL** relates your body image to a mattress chosen specifically for your body shape.

